

Authorization for the publication of one's image and voice following photo shoots and video recordings in a public setting.

The undersigned, having read and understood the above Privacy Notice, hereby

AUTHORIZES

the company **Shopfully Marketing S.L.U.**, with registered office at Plaza Pau Vila, 1 Edificio Palau de mar (Local 4B) ("Shopfully") to use, completely free of charge, the audiovisual recordings and photographs taken during the event that will take place on Madrid, October 28th–October 30th (the "Event"), in contexts portraying the individual either alone or in a group, made by persons appointed by Shopfully, for the purpose of Image Publication as defined in Section 3 of the Privacy Notice, regarding their Image.

Shopfully guarantees that it will not use the Image in contexts or in ways that may harm the dignity and decorum of the Authorizing Party.

This Authorization is valid from today's date until the Authorizing Party objects, in accordance with the procedures outlined in the Privacy Notice.

The Authorizing Party declares, under their own responsibility:

- a. that the identifying data provided to Shopfully corresponds to their true identity;
- b. to be the sole and exclusive holder of their rights over the Image and that granting this Authorization does not infringe upon the rights of any third party;
- c. that participation in the creation of the aforementioned audiovisual recordings and photographs is given free of charge, and that they transfer to Shopfully, definitively – without prejudice to the rights outlined in the Privacy Notice – the rights to exploit the Image as well as the audio and/or video recordings in the aforementioned manner, again free of charge, hereby waiving any future claims.

Last update 25th September 2025